

Downtown Gallatin Master Plan
Implementation Matrix

No.	Recommendation	Page #	Responsible Party	Time-Frame
A. Buildings				
A-1	Rehabilitate Historic Buildings	Page 4 - 6	Private Sector	Phase 1
A-2	Redevelop Non-Historic Buildings	Page 7	Private Sector	Phase 3
A-3	New Infill Development	Page 8	Private Sector	Phase 2
A-4	Downtown Library	Page 11 - 12	City & County	Phase 1
A-5	City Hall Annex	Page 13	City	Phase 3
B. Streets & Streetscapes				
B-1	Streetscape & Intersection Improvements - Main: Foster to Boyers	Page 14 - 18	City	Phase 2
B-2	Streetscape & Intersection Improvements - Water: Smith to Prince	Page 14 - 18	City	Phase 2
B-3	Streetscape & Intersection Improvements - W. Main: Foster to Hwy. 31	Page 14 - 18	City	tbd
B-4	Streetscape & Intersection Improvements - N. Water: Prince to Hwy. 31	Page 14 - 18	City	tbd
B-5	Main Street Traffic Congestion Improvements	Page 19	City	Phase 1
B-6	Truck Traffic Rerouting	Page 19	City	Phase 1
C. Parking				
C-1	On-Street Parking Management	Page 20 - 21	City	Phase 1
C-2	Off-Street Parking Enhancements	Page 20 - 22	City & Private Sector	Phase 1
C-3	Off-Street Parking Promotion	Page 21	City & Greater Gallatin	Phase 1
C-4	Parking Garage	Page 23 - 24	City	Phase 1
D. Public Spaces & Facilities				
D-1	City Hall Park	Page 25	City	Phase 2
D-2	Public Square Enhancements	Page 26	City & County	Phase 1
D-3	Town Creek Greenway	Page 27	City	Phase 3
D-4	Farmers Market	Page 28	Greater Gallatin	Phase 2
D-5	Gateway Treatments	Page 29	City	Phase 2
E. Economic Restructuring, Marketing & Promotion				
E-1	Business Development	Page 33	Greater Gallatin	Phase 1
E-2	Expand Greater Gallatin's Activities & Funding	Page 39	Greater Gallatin	Phase 1
E-3	Expand Days & Hours of Business Operation	Page 39	Greater Gallatin & Merchants Assoc.	Phase 3
E-4	Common Area Maintenance	Page 39 - 40	Greater Gallatin & City	Phase 3
E-5	Logo Development	Page 40	Greater Gallatin	Phase 1
E-6	Joint Advertising	Page 40	Greater Gallatin & Merchants Assoc.	Phase 1
E-7	Brochure Production & Distribution (continuation)	Page 40 - 41	Merchants Assoc.	Phase 1
E-8	Improved Storefront Window Displays	Page 41	Greater Gallatin & Merchants Assoc.	Phase 1
E-9	Expanded Sales Promotions & Special Events	Page 41	Greater Gallatin & Merchants Assoc.	Phase 1
F. Funding, Financial Incentives & Public Policies				
F-1	Explore the Creation of a Business Improvement District	Page 42	Greater Gallatin	Phase 3
F-2	Promote Existing Financial Incentives for Building Rehabilitation	Page 42	Greater Gallatin	Phase 1
F-3	Adopt Residential Development Incentives	Page 42	City	Phase 1
F-4	Revised Zoning & Development Regulations	Page 43	City	Phase 1
F-5	Urban Design Overlay Zoning Adoption	Page 43	City	Phase 1
F-6	Highway 31 Streetscape Improvements	Page 44	City	tbd
F-7	Highway 31 Urban Design Overlay Zoning Adoption	Page 44	City	tbd